



Step UP for Down Syndrome Walk

Montgomery County, MD & Washington, DC

Saturday, October 15, 2022



HADLEY'S PARK

Exhibitors

A Letter from DSNMC's Executive Director

June 1, 2022

To Whom It May Concern,

On behalf of the Down Syndrome Network of Montgomery County (DSNMC) and the many people with Down syndrome and their families living in Montgomery County, please accept this invitation to participate as an exhibitor at our Annual Step UP for Down Syndrome Walk, which will be held on Saturday, October 15, 2022 at Falls Road (Hadley's) Park in Potomac, Maryland. The Step UP Walk is DSNMC's largest fundraising and awareness event of the year, attracting over 700 participants and raising 70% of the annual revenue needed to fulfill our mission.

Together, we STEP UP to celebrate the extraordinary lives of people with Down syndrome and raise much needed funds to provide education and support programs, resources and advocacy and initiatives that span the lives of individuals with Down syndrome from birth through adulthood.

As an exhibitor, your business will receive the following benefits:

- Display space at a 6' or 8' table at the Step UP Walk, with anticipated attendance of 700 people
- An opportunity to distribute your brochure and marketing materials

Exhibitor Fees:

Businesses—\$250 (\$300 after August 30, 2022)

Nonprofits—\$125 (\$150 after August 30, 2022)

If you would prefer to become a Step UP for Down Syndrome Walk Sponsor (sponsorship levels begin at \$500), please download the Sponsorship Opportunities packet from the event website:

(enter web address) or contact Brooke Levey for information at brooke@dsnmc.org. As a sponsor, your brand will receive maximum exposure and your commitment to our mission will resonate within the Down syndrome community.

For more information about the Down Syndrome Network of Montgomery County or the Step UP Walk, please visit our website at www.dsnmc.org.

Thank you very much for your consideration.

Gratefully,



Brooke Levey
Executive Director, DSNMC

*Donations to DSNMC are tax deductible.
DSNMC's 501(c)3 tax id # is 45-3139194.*

2022 Exhibitor Registration Form

Please fill out and return the exhibitor registration form and payment to:

DSNMC | Attn: Step UP Walk Exhibitor | P.O. Box 10416 | Rockville, Maryland | 20849 or by email to admin@dsnmc.org.

Contact Information

Business Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Preferred Telephone Number: _____

Email: _____

Materials to be distributed at event: _____

Payment Information

ALL Exhibitor booths are located in the resource tent! **Please note PRICE INCREASE AFTER August 30, 2022.**

- Non Profit Rate \$125 (\$150 after August 30, 2022)
- For Profit Rate \$250 (\$300 after August 30, 2022)

☐ Enclosed is my exhibitor check in the amount of: \$_____

Checks should be made out to DSNMC and mailed to P.O. Box 10416, Rockville, MD 20949

☐ I will make payment online at: <https://dsnmc.networkforgood.com/events/44723-2022-step-up-for-down-syndrome-walk>

☐ Please email me an invoice.

☐ We are unable to be an exhibitor this year, but enclosed is a donation of: \$_____



For questions, please contact Brooke Levey at 402.314.5549 or brooke@dsnmc.org. All artwork should be emailed to admin@dsnmc.org in high resolution format: jpeg & png preferred.