



# Step UP for Down Syndrome Walk

Montgomery County, MD & Washington, DC

Saturday, October 15, 2022



**HADLEY'S PARK**

**SPONSORSHIP OPPORTUNITIES**

# A Letter from DSNMC's Executive Director

June 1, 2022

The Down Syndrome Network of Montgomery County (DSNMC) is holding its annual Step UP for Down Syndrome Walk on Saturday, October 15 from 10am-2pm at Hadley's Park in Potomac, MD. The Step UP Walk is DSNMC's largest fundraising and awareness event of the year, attracting over 700 participants and raising 70% of the annual revenue needed to fulfill our mission.

Together, we STEP UP to celebrate the extraordinary lives of people with Down syndrome and raise much needed funds to provide education and support programs, resources and advocacy and initiatives that span the lives of individuals with Down syndrome from birth through adulthood.

We love our mission and we love those we serve, but we couldn't accomplish all that we do without those who financially support us and help provide the fuel for our work. To those of you who are considering becoming one of our Corporate Sponsors, we hope that you will thoughtfully consider one or more of our sponsorship opportunities.

The Down Syndrome Network of Montgomery County organizes a variety of events for our Down syndrome community throughout the year. Our events attract long-time supporters, new families and friends as well as many people, who have merely been touched by an individual with Down syndrome and want to express their loyalty. When members of the Down syndrome community see businesses supporting individuals with disabilities, their consumer behavior is affected in a positive way as both a return customer and fan.

We encourage you to consider becoming a sponsor of the Step UP for Down Syndrome Walk in 2022. Your brand will receive maximum exposure and your commitment will resonate deeply within the Down syndrome community and beyond.

Thank you for your consideration. If you have any questions, please contact me at 402.314.5549 or [brooke@dsnmc.org](mailto:brooke@dsnmc.org).

Gratefully,



Brooke Levey  
Executive Director, DSNMC  
[brooke@dsnmc.org](mailto:brooke@dsnmc.org)

# Your Sponsorship Helps...

## EDUCATE & INFORM

Our parent/guardian speaker series, Grupo Latino and annual Techniques for Success Educator Conference provide educational opportunities to families and practitioners on topics related to Down syndrome.

## COMMUNITY OUTREACH

Through our New Families Outreach Initiative, we partner with local hospitals, doctors, and early childhood intervention practitioners to welcome, support and provide resources to families who have received either a prenatal or postnatal diagnosis of Down syndrome.

## CULTIVATE CONNECTIONS

Social events like parent gatherings, dances, picnics, karaoke night, the teen hangout and play groups keep our community connected. Through these connections, life-long friendships are often formed among people with Down syndrome and between families.

## FOSTER COLLABORATION

Partnering with schools, organizations and corporations make it possible to effectively support families in the Individualized Education Plan (IEP) process, offer a Career and College Readiness Program for high school students and strengthen our medical outreach initiative.

## EMPOWER & ADVOCATE

In collaboration with nonprofits and state agencies, we advocate on behalf of people with Down syndrome at the local, state and national levels. Our award-winning Positively Speaking workshops teach teens and adults with Down syndrome effective communication and self-advocacy skills.

**DSNMC**  
DOWN SYNDROME NETWORK  
OF MONTGOMERY COUNTY

### Our Impact in 2021

- Increased Variety of Programming by **50%** Over 200 Hours of Programming
- Over **800** Hours of Volunteer Time
- Received grants to:
  1. Update the New Family Outreach Program to expand its reach and foster deeper connections within the local Down syndrome community
  2. Offer a Parent Speaker Series on topics related to Down syndrome
- Added **.5 Salaried & 5 Contract Positions**
  - Bookkeeper
  - CPA
  - Teen Hangout Leader
  - Research Assistant
  - Project Assistant
- Developed a **3-Year Strategic Plan** identifying **6 Priority Initiatives**
- Provided Outreach to **Over 200 Families**
- Provided **20 Families** with Covid-Mini Grants

# Sponsorship Opportunities

DSNMC has a variety of opportunities for businesses and organizations to promote their services while supporting the local Down syndrome community. 100% of the funds raised support programming, resources and advocacy for individuals with Down syndrome and their families. Please note that sponsorship must be complete by September 25, 2022 to receive full benefits—including name and/or logo on shirt.

Sponsor Benefits	Presenting Sponsor \$10,000+	Platinum Sponsor \$5,000	Gold Sponsor \$3,500	Silver Sponsor \$2,000	Bronze Sponsor \$1,000	Champion Sponsor \$500
Recognition 2022 TFS Conference						
Live on-stage mentions at walk						
Sponsor spotlight shared with DSNMC Community						
Logo on event shirt/banner						
Logo featured on DSNMC website, e-newsletter & social media						
Business name on event shirt/banner						
Exhibitor Table at Step UP Walk						
Event Shirts & Registration	10	8	6	5	4	2

# 2022 Sponsorship Commitment Form

## Contact Information

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Preferred Telephone Number: \_\_\_\_\_

Email: \_\_\_\_\_

## Sponsorship Commitment Level

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> <b>\$10,000 - Presenting</b> | <input type="checkbox"/> <b>\$2,000 - Silver</b> | <input type="checkbox"/> <b>\$250 - Friends &amp; Family</b> |
| <input type="checkbox"/> <b>\$5,000 - Platinum</b>    | <input type="checkbox"/> <b>\$1,000 - Bronze</b> | <input type="checkbox"/> <b>In-Kind Gift</b>                 |
| <input type="checkbox"/> <b>\$3,500 - Gold</b>        | <input type="checkbox"/> <b>\$500 - Champion</b> |  |

**Please credit the following Step UP Walk team with this donation:**

\_\_\_\_\_

**If you don't know the team name, please list the name of the person affiliated with the team:**

\_\_\_\_\_

## Payment Information

- Enclosed is my sponsorship check in the amount of: \$ \_\_\_\_\_  
**Checks should be made out to DSNMC and mailed to P.O. Box 10416, Rockville, MD 20949**
- I will make payment online at: <https://dsnmc.networkforgood.com/projects/161268-2022-step-up-for-down-syndrome-walk>
- Please email me an invoice.
- We are unable to be a sponsor this year, but enclosed is a donation of: \$ \_\_\_\_\_



*For questions, please contact Brooke Levey at  
402.314.5549 or [brooke@dsnmc.org](mailto:brooke@dsnmc.org).  
All artwork should be emailed to [admin@dsnmc.org](mailto:admin@dsnmc.org) in  
high resolution format: jpeg & png preferred.*